

Srinidhi Bhat



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EDUCATION

BE in Information Technology

Goa College of Engineering

Jul 2019 – Dec 2023 | Goa, India

SKILLS

Figma

Canva

Adobe Illustrator

Claude Code

Visual Design

User Research

Wireframing

Prototyping

Interaction Design

COURSES

Foundations of User Experience (UX) Design

Google

Start the UX Design Process: Empathize, Define, and Ideate

Google

Build Wireframes & Low - Fidelity Prototypes

Google

Conduct UX Research and Test Early Concepts

Google

Introduction to User Experience Design

Geogia Institute of Technology

WORK EXPERIENCE

UX Designer

OneOcean

Sep 2025 – Present | Remote

- Working on **Design Research, Design** and **handoff** for technology for the **Maritime Industry**.
- Contributed to the **research** and **design** of the **Caspian Design System**.

UI/UX Designer

Genora Infotech

Jan 2024 – Aug 2025 | Goa, India

- Led design and ideation teams for **Genora** and its media subsidiary, **Goan Narrative**.
- Managed **product design** and executed multiple **design iterations** to meet project goals.
- Facilitated smooth **developer handoff** by ensuring clear communication and well-documented designs.

UI/UX Designer and Outreach Operations Incharge

Linktopus

Nov 2021 – Jan 2024 | Remote, India

- Led **outreach operations** during the start-up's early stages, driving lead generation and strategic ideation.
- Directed **product design and development** of proprietary software and products.
- Negotiated with key **stakeholders, customers, and the core team** to align goals and strategies.
- Achieved a **25%+ increase** in engagement and sales through targeted initiatives.

Software Engineer Intern

Persistent Systems Ltd.

Aug 2022 – Oct 2022 | Verna, India

- Collaborated with **senior industry mentors** to develop a chatbot solution.
- Gained hands-on experience with **Azure pipelines, Python, and Java**.
- Trained in **manual testing** and **Selenium** for quality assurance and automation.

PROJECTS

VISIT MY PORTFOLIO FOR MY PROJECTS

LANGUAGES

English | Hindi | Konkani | Kannada

POSITIONS OF RESPONSIBILITY

Vice President - VAA

Executive Member - YUVA

Scholar, Mentor - World Konkani Center 2019

Mentor - Public Speaking (The Uplift Project)